



Victorian Chronic Disease Prevention Alliance

Key Prevention Priorities for Consideration in the lead-up to the Victorian Election on Saturday 24 November 2018

1. Obesity, with a focus on the early years

- implement a whole-of-government strategy (*the UK's recent Childhood Obesity: [Time for Action](#) report canvasses many of the relevant issues and a number of national and Victorian initiatives are also relevant*), supported by investment in public education campaigns to empower consumers to make healthier choices
- ensure only healthy food and drinks are available in public hospitals and health services (*COAG Health Council: Communique – 2 August 2018*)
- ensure only healthy food and drinks are available in public schools and early learning settings (*as above*)
- support initiatives to increase levels of physical activity in public schools (*eg by funding after-hours programs*)
- implement action to promote healthy eating; nutritional education; and physical activity programs in indigenous communities.

2. A system-wide approach to prevention

- support community-driven local activities to prevent chronic diseases/conditions, with a particular focus on addressing health inequities
- invest in fully-funded long-term actions to tackle risk factors for chronic diseases/conditions and promote healthy living by:
 - i. ensuring a consistent and integrated approach to raising awareness, assessing and managing individuals most at risk of vascular complications (*heart, stroke, type 2 diabetes, kidney*) through integrated health assessments, particularly for those 45 + (*eg similar to the UK's successful [One You](#) initiative*)
 - ii. delivering state-funded health programs (*eg Life!*) to support Victorians identified to be at risk of cardiovascular disease and/or type 2 diabetes.

See a diagram highlighting a system-wide approach at **Attachment 1**.

3. Smoking

- the VCDPA and its individual members have partnered with leading health organisations to negate the health impacts and social costs of tobacco use in Victoria, particularly through the complementary approaches of ensuring that:
 - Victorians are supported to quit through evidence-based public education campaigns, specifically highlighting the links between smoking and the risk of developing, or worsening the outcomes for, chronic diseases/conditions
 - evidence-based clinical management of smoking cessation is embedded in Victorian health services
- implement those actions set out in [Target 2025](#) (*towards a 5% daily smoking rate in Victoria*), with a focus on communities with high smoking rates.



CEO: Craig Bennett

Phone: 9667 1716 Mobile: 0407 955 833

Email: cbennett@diabetesvic.org.au



CEO: Todd Harper

Phone: 9514 6444 Mobile: 0417 561 412

Email: todd.harper@cancervic.org.au



CEO: Kellie-Ann Jolly

Phone: 9321 1501 Mobile: 0425 748 715

Email: Kellie-Ann.Jolly@heartfoundation.org.au



Interim CEO: Dr Lisa Murphy

Phone: 9674 4301 Mobile: 0457 070 506

Email: lisa.murphy@kidney.org.au



CEO: Sharon McGowan

Phone: 9918 7225 Mobile: 0438 020 786

Email: smcgowan@strokefoundation.com.au



Attachment 1

A PATIENT-CENTRED JOURNEY TO BETTER HEALTH



Fund public awareness campaigns.
 PHNs may also play a role in promoting Health Checks.
 Other health promotion campaign examples include:

- [LiveLighter](#)
- [One You](#)
- [Make Healthy Normal](#)
- [My Health for Life](#)



People 45+ (35+ for Aboriginal & Torres Strait Islanders) receive a Health Check assessing their risk of chronic disease. Including:

- [Absolute Risk](#)
- [AUSDRISK](#)
- [Kidney Health Check](#)

Quality-focused Practice Incentive Program



This could include [Life!](#) program; evidence-based community programs; smoking cessation; or medications (as determined by health professionals)

SUPPORTED BY LOCALLY-LED COMMUNITY INITIATIVES