



# Stroke Foundation is the voice of stroke in Australia, working to prevent stroke, save lives and enhance recovery

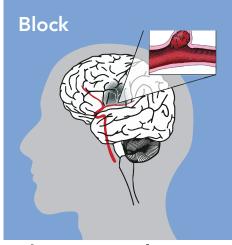
We partner with survivors of stroke, carers, health professionals, government and the community to reduce the incidence and impact of stroke for all Australians.

Stroke Foundation is the leading national organisation in Australia focused on stroke prevention, treatment and recovery.

For more than 25 years, we have championed breakthrough stroke research, successfully advocated for access to innovative treatments, increased public awareness in stroke prevention and recognition, and supported thousands of health professionals to deliver best-practice care.

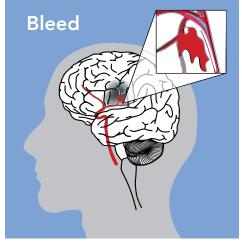
Every achievement takes a united team of stroke champions all working together with a single voice and purpose: survivors of stroke with their families and carers, health professionals, researchers, volunteers, advocacy bodies, generous donors, corporate Australia, government and philanthropic partners.

#### What is a stroke?



#### Ischaemic stroke

(Blood clot or plaque blocks artery)



Haemorrhagic stroke

(Artery breaks or bursts)

Stroke can strike anyone, at any time.

A stroke happens when blood supply to the brain is interrupted.

When this happens, brain cells do not get enough oxygen or nutrients and they immediately begin to die.

Stroke is always a medical emergency.

Importantly, we know that more than 80 percent of strokes can be prevented.

## The state of stroke in Victoria – why we have to act now

In 2023, there were 11,519 stroke events in Victoria,<sup>1</sup> and many of those survivors of stroke will be living with an ongoing disability. There are more than 110,000 survivors of stroke living in Victoria<sup>1</sup> – and their number is growing.

One of the key modifiable risk factors for stroke is high blood pressure. Importantly, 1,261,100 Victorians are living with high blood pressure, and many don't know it. In addition, 563,500 Victorians are daily smokers and 564,800 have high cholesterol putting them at an increased risk of stroke.

#### Why is this happening?

Our population is growing and ageing. We are living longer, more sedentary lives. Our physical and social environments are influencing lifestyle choices and behaviours, putting us at an increased risk of stroke, and at a younger age.

At the same time, there is a clear lack of community knowledge and awareness about the common stroke risk factors, the typical signs of stroke when it happens, and the fact that stroke is a medical emergency and calling an ambulance immediately at the first sign of stroke is critical.

Our health system is also struggling to meet the needs of patients with stroke. Improvements have been made in the delivery of acute stroke treatment and care; however, time-critical treatment and best-practice care is not available to all Victorian patients. In addition, we know that for many survivors of stroke, their rehabilitation needs are not assessed and those who need rehabilitation do not always receive it. This in turn increases the impact on informal carers and social care services.

#### It doesn't have to be this way

Stroke can often be prevented and it can be treated. We are making progress, but there is much more to be done.

We are taking action, but we can't do this alone. It takes everyone's support, from government right through to individuals, to prevent stroke, save lives and enhance recovery from stroke for all Victorians.

We have an opportunity to act, to reduce the impact of stroke on survivors, their families and carers, the community, and the healthcare system. We can and must act for the health and wellbeing of future generations.

We urgently need the support of the Victorian government. Our programs and services are in greater demand than ever before, because the health system, the National Disability Insurance Scheme (NDIS) and the aged care system are not adequately meeting the needs of the community.

Now is the time for action and investment to change the landscape of stroke prevention, treatment, and recovery in Victoria.





Over 11,000 stroke events in VIC in 20231



There are more than 110,000 survivors of stroke living in VIC<sup>1</sup>



Stroke can happen at **any age**. 1 in 4 first ever strokes occur in people under 65 years<sup>1</sup>



More than 80 percent of strokes can be prevented<sup>2</sup>

Lifetime costs associated with strokes that occurred in 2023 exceed

\$4 billion

(almost \$359,000 per person)



Costs in the first year after stroke were over

(almost \$176,000 per person)

### \$1.4 billion

in healthcare costs for strokes occurring in 2023 including





in road ambulance costs

\$99 million \$1.1 billion

in hospital costs

### **Summary of Stroke Foundation proposals**

To meet the urgent needs of survivors of stroke, their families and carers, Stroke Foundation is seeking funding of \$7.36 million over four years.

#### 1. F.A.S.T. Regional and Metropolitan Education Program

#### \$3.52 million (\$880,000 per year over four years).

Ensure more Victorians know how to recognise the signs of stroke and how vital it is to call triple zero (000) immediately, regardless of where they live.

## 2. A campaign to increase awareness and uptake of the Living Guidelines for Stroke Management

#### \$720,000 (\$180,000 per year over four years).

Ensure Victorian clinicians are aware of the world-leading *Living Guidelines for Stroke Management*, and are using the Guidelines to inform their practice and deliver evidence-based, best-practice stroke treatment and care for all Victorians. This will include support for progress towards the National Stroke Targets and undertaking stroke unit certification.

## 3. Enhanced support for stroke recovery: My Stroke Journey for every Victorian survivor of stroke and dedicated StrokeLine support for Victoria

#### \$2.12 million (\$530,000 per year over four years).

Ensure more Victorians who are impacted by stroke are able to access the information and support they need in a timely manner, which will have benefits for survivors of stroke, their families and carers, and our community, as well as our state's health system and economy.

#### 4. National Stroke Week Peer Connection Grants

#### \$1 million (\$250,000 per year over four years).

Ensure more Victorian survivors of stroke, and their family members and carers, are able to enjoy the significant benefits of peer support, and participate in the delivery of events during National Stroke Week that improve community awareness of stroke.



## Proposal 1: F.A.S.T. (Face, Arms, Speech, Time) Regional and Metropolitan Education Program

#### Investment: \$3.52 million (\$880,000 per year over four years).

#### Investment in a F.A.S.T. Regional and Metropolitan Education Program will deliver:

- > F.A.S.T. advertisements across high reach, high impact broadcast channels, outdoor or transit media, and digital platforms such as Google Ads
- **>** a mainstream media campaign emphasising the F.A.S.T. message through stories told by survivors of stroke
- a community-led education program focused on raising awareness of the signs of stroke in hotspot areas and among priority groups
- **)** an increase in the awareness of at least one F.A.S.T. sign of stroke in Victoria from 63 percent to 73 percent by 2027.

Stroke is a medical emergency. Faster diagnosis and treatment saves lives and results in improved quality of life. When someone suffers a stroke, every minute counts. F.A.S.T. access to treatment means a greater chance of recovery and decreased costs for our health system.

The F.A.S.T. message highlights the three most common ways to recognise a stroke (Face, Arms and Speech), and reminds us that Time is critical when seeking treatment. Stroke Foundation is the one organisation in Australia dedicated to sharing this message widely, and encouraging all Australians to learn it and share it with others.

Over the last few years of the pandemic, we know that many Victorians missed out on health checks and early detection of stroke risk, and there could be increased numbers of people at risk of stroke. Therefore, it is critical we improve F.A.S.T. awareness in our community now.

Importantly, we know that major gains in population awareness of the F.A.S.T. message can be made over time. F.A.S.T. advertising campaigns are proven to increase awareness

of the signs of stroke, and calls to emergency services, nationally<sup>3</sup> and internationally<sup>4,5</sup>, and support well established scientific findings that significant and continuous exposure to public health messages over several years leads to gradual improvement in population awareness and knowledge.

Stroke Foundation has previously partnered with the NSW Government to deliver the F.A.S.T. Community Education Program in conjunction with the roll out of the NSW Telestroke Service. Over three years (2020–2022), the Program contributed to an increase in the unprompted awareness of at least two F.A.S.T. signs of stroke in regional NSW of over 20 percent (from 22 percent in 2020 to 44 percent in 2022).6 Further to this, in Tasmania, where the State Government has been funding the F.A.S.T. Community Education Program for six years, the unprompted awareness of the F.A.S.T. signs of stroke has grown to be significantly higher than in all other states and territories.7

## Current F.A.S.T. awareness in the Victorian community

The 2023 Stroke Foundation F.A.S.T. Signs and Stroke Awareness Survey reported on the unprompted awareness of the F.A.S.T. signs of stroke in the Victorian community<sup>7</sup>:

Awareness in Victoria		
Number of F.A.S.T. signs recognised	Regional	Metro
0 signs	27 percent	40 percent
1 sign	30 percent	32 percent
2 signs	36 percent	21 percent
3 signs	7 percent	7 percent

In addition, only **36 percent** of Victorian stroke patients **arrive at hospital within the 4.5-hour window** for clot-dissolving treatment (thrombolysis).<sup>8</sup>

Victorian Government investment in a F.A.S.T. Regional and Metropolitan Education Program is needed to facilitate improved awareness of the F.A.S.T. signs of stroke and the need to call triple zero (000) immediately. This will maximise the State Government's investment in the Victorian Stroke Telemedicine (VST) Program, targeting those regional communities covered by the VST Program. The Program will also support Safer Care Victoria's 'Enhancing Stroke Care: Meeting National Stroke Targets in Victoria' project, which is being delivered as part of its five-year '100,000 Lives' initiative. Endorsed by the Victorian Government, the 30/60/90 National Stroke Targets are a group of metrics designed to drive quality improvement in the areas of stroke unit access and time-critical stroke treatments.

#### The program

Program activities will be focused on regional and metropolitan stroke hotspot geographical areas, including VST Program geographical catchment areas, and other areas identified using data from sources such as the No Postcode Untouched report, the Australian Stroke Clinical Registry (AuSCR) and the YouGov F.A.S.T. Signs and Stroke Awareness Survey.

#### F.A.S.T. Multimedia Campaign

Advertising Campaign: An integrated, multi-channel advertising campaign to promote the F.A.S.T. message in Victoria will be delivered. This may include high reach, high impact broadcast channels, Outdoor (OOH) or transit media, supported by digital advertising using a screens-based approach such as digital video on YouTube or catch-up TV.

Media Campaign: Mainstream media coverage emphasising the F.A.S.T. message through stories told by survivors of stroke. News stories will include a call to action for all residents and workplaces to get behind the campaign, as well as announcements about F.A.S.T. awareness levels.

## F.A.S.T. (Face, Arms, Speech, and Time) Community Education Program

Stroke Foundation's F.A.S.T. (Face, Arms, Speech, and Time) Community Education Program establishes awareness and increases people's knowledge of the signs of stroke through community engagement. We work with groups representing priority communities – including Aboriginal and Torres Strait Islander people and those from culturally and linguistically diverse (CALD) backgrounds – to develop and deliver tailored activities to increase F.A.S.T. awareness in these communities.

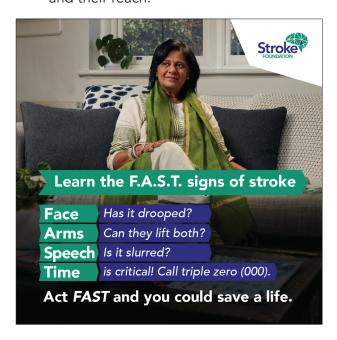
We recruit, train, and provide support to a network of local volunteers, many with a lived experience of stroke, to creatively raise awareness about the signs of stroke and stroke prevention, through the delivery of *StrokeSafe* presentations, workplace engagement and targeted events. Through the compelling voice of those impacted by stroke, we increase knowledge among those most at risk of stroke, and help to ensure patients get to hospital in the critical time window for life-saving stroke treatment.

#### **Evaluation**

A formal program evaluation will be undertaken, focused on the following outcome measures:

- > F.A.S.T. Community Education Program
  - Awareness of the F.A.S.T. signs (unprompted and prompted), key stroke risk factors, and what actions to take in the event of a stroke, as measured in Stroke Foundation's regular F.A.S.T. Signs and Stroke Awareness Survey.
  - o Short-term (measured immediately after *StrokeSafe* presentations) and long-term (measured 3 months after *StrokeSafe* presentations) recall of the F.A.S.T. signs and stroke risk factors in hotspots.
  - Number of people at risk of stroke in hotspots who discussed their stroke risk with a health professional, and changed their behaviour in order to address a stroke risk factor(s) (measured 3 months after StrokeSafe presentations).
- > Multimedia Campaign
  - Advertising Campaign: Key performance metrics to be determined with media agency, based on the target audience, objectives and media channels selected.

 Media Campaign: Number of news stories promoting the F.A.S.T. message published or broadcast in news outlets, and their reach.



We are calling on the Victorian Government to invest in our successful F.A.S.T. Education Program, which will be rolled out in targeted regional and metropolitan areas, to increase awareness of what stroke is, how to reduce stroke risk, and how to recognise the F.A.S.T. signs of stroke. This initiative will also maximise the State Government's investment in the VST Program, targeting those regional communities covered by the Program, and ensuring residents know the signs of stroke and the importance of calling triple zero (000) immediately.

## Case study 1: F.A.S.T. in action – Jenny's story

Jenny Hellyer has an affinity with the ocean – it's where the avid surfer enjoys spending time with her family, but in January this year, a regular family day out at the beach took an unexpected turn when they got home.

"My leg felt like it had turned to rubber.

I tried to walk, but it felt like a flag flapping in the breeze, then it completely gave way.

I also felt a numbness creeping up the right side of my face."

The 43-year-old was having a stroke. Luckily she knew the F.A.S.T. acronym from Stroke Foundation's campaign, recognised the signs of stroke and called an ambulance immediately.

"I just knew I had to get to the hospital quickly."

After a month in hospital undergoing gruelling rehabilitation, the mother of two learned how to walk again and was determined to get back on her board. The former stand up paddleboard state champion's love for the water drove her recovery.

"I just told myself get out there, you can't let the stroke beat you."

And that's exactly what Jenny did. She's now back on her board, taking on the waves of New South Wales' northern beaches once again.

"It feels great to be back out there in the lineup and doing what I love."

"Everyone should know the F.A.S.T. signs of stroke. It could save their life, just like it saved mine."



Survivor of stroke, Jenny Hellyer

# Proposal 2: A campaign to increase awareness and uptake of the Living Guidelines for Stroke Management

Investment: \$720,000 (\$180,000 per year over four years).

Investment in a campaign to increase awareness and uptake of the *Living Guidelines for Stroke Management* will ensure:

- more Victorian clinicians are aware of, and are able to access reliable, up-to-date clinical recommendations for stroke treatment and care
- > Victorian hospitals and clinicians will be supported in their efforts to progress towards the 30/60/90 National Stroke Targets and achieving stroke unit certification
- non-stroke specialists in country Victoria will increase their confidence and improve their decision-making when dealing with complex neurological conditions such as stroke, maximising the Victorian Government's investment in the VST Program.

Stroke Foundation's world-leading Living Guidelines for Stroke Management are critical to ensuring Victorians receive the best and most up-to-date stroke treatment and care. The Guidelines are saving lives, and have led to a 99 percent reduction in time from research to point-of-care.

Since 2018, when the first truly living guideline in Australia was established, it has produced 57 new and updated recommendations.

We know time is brain. In a medical emergency, clinicians are able to refer to the Guidelines in real time and make a quick assessment about the best treatment options that are available for a patient. Without access to this critical clinical resource, the consequences could be dire.

The formal evaluation of the Guidelines found that clinicians have higher levels of trust in the living guidelines compared with the traditional guidelines model, resulting in increased use of guideline recommendations in their daily practice.

We know that the net societal benefit of implementing new guidance within the first year of practice-changing evidence becoming available (rather than five years later), for just two interventions in stroke and diabetes, is more than \$1.2 billion.

Victorian Government investment is needed to facilitate improved awareness and uptake of the Guidelines by Victorian stroke clinicians, ensuring they are embedded in routine practice.

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We know that rapid guidelines updates as part of the Living Guidelines for Stroke Management are saving Australians from premature death or disability, and are accelerating local and state-wide system changes. Sustainable funding for this world-first initiative must be secured. We cannot afford to go backwards.

**Professor Bruce Campbell,** Consultant Neurologist and Head of Stroke Royal Melbourne Hospital



#### The campaign

Stroke Foundation will deliver a campaign of activities focused on **increasing the awareness and uptake** of the Guidelines amongst Victorian stroke clinicians, in order to support them in the delivery of best-practice, world-leading stroke treatment and care and achievement of the 30/60/90 National Stroke Targets, which have been endorsed by the Victorian Government.

#### Increasing awareness of the Guidelines

Stroke Foundation will deliver a **campaign to raise awareness of the Guidelines** among Victorian stroke clinicians, and will reach them through:

- InformMe, Stroke Foundation's dedicated website for health professionals working in stroke treatment and care
- implementation of a comprehensive communications plan
- Collaboration with Safer Care Victoria's Cardiovascular Learning Health Network to deliver resources and hospital-level training programs, and annual forums and workshops at the local health district level.

Stroke Foundation is currently undertaking a comprehensive, formal evaluation of the Guidelines, and the outcomes of this evaluation, as well as current activity within Safer Care Victoria's '100,000 Lives' initiative, will inform the messaging used in this awareness campaign.

#### Increasing uptake of the Guidelines

Stroke Foundation will deliver information and support, in the form of tailored educational resources, to help Victorian stroke clinicians integrate and embed the Guidelines into their routine practice. These resources will be freely available through *InformMe* and via Safer Care Victoria's Cardiovascular Learning Health Network.

This information will also be available to clinicians in country Victoria who are not stroke specialists, and will increase their confidence and improve their decision-making when dealing with complex neurological conditions such as stroke, maximising the State Government's investment in the VST Program.

The tailored resources that will be developed could include, but not be limited to:

- > online learning resources on InformMe
- **>** webinars
- > specific resources for practical support on implementing guideline recommendations.

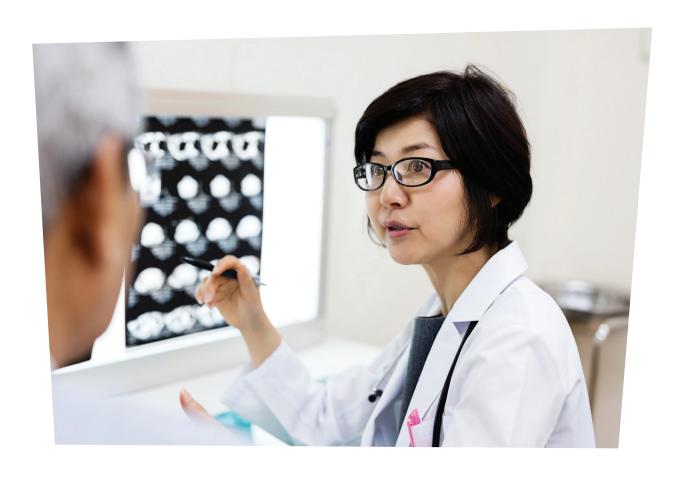
The type of educational resources delivered, and the specific clinical areas covered in these resources, will be informed by the outcomes of the formal evaluation of the Guidelines, as well as the priorities of Safer Care Victoria's Cardiovascular Learning Health Network; however, there will be a specific focus on aspects of the National Stroke Targets not currently in scope, including certification of stroke units throughout Victoria.

#### **Evaluation**

A formal evaluation plan will be developed, and the campaign will be monitored throughout for continuous improvement. Specific outcome measures will be determined at the commencement of the campaign, and could include, but not be limited to:

- changes in the awareness of Victorian clinicians about the Guidelines
- the number of Victorian clinicians who access and use resources and tailored educational activities
- annual benchmarking of Victorian hospital performance against the 30/60/90 National Stroke Targets
- the number of Victorian hospitals that achieve stroke unit certification.

We are calling on the Victorian Government to invest in the implementation of a campaign to increase awareness and uptake of the Living Guidelines for Stroke Management amongst Victorian clinicians. This will help to close the gap between guidelines and practice, and empower Victorian clinicians to deliver evidence-based, best-practice stroke treatment and care, as well as facilitate progress towards achievement of the 30/60/90 National Stroke Targets, which have been endorsed by the Victorian Government.



# Case study 2: Living Guidelines for Stroke Management in action – Communication Partner Training (CPT)

One in three survivors of stroke will experience difficulties with communication, including aphasia, a disorder where individuals experience difficulties talking, reading, writing or understanding other people when they speak. Specifically, survivors of stroke with aphasia may find it challenging to ask questions of, and provide information to, the health professionals treating them.

New research has been incorporated into the *Living Guidelines for Stroke Management*, strongly recommending that Communication Partner Training (CPT) should be provided to health professionals or volunteers who interact with survivors of stroke with aphasia.

Communication between people with aphasia and their treating health professionals can be greatly improved when health professionals are trained in using supportive conversation techniques and tools. CPT covers a range of interventions that train the conversation

partners of people with aphasia, and a number of CPT interventions have been developed and used to support health professionals to interact successfully with people with aphasia.

Importantly however, Organisational Survey data from Stroke Foundation's 2024 National Rehabilitation Services Audit has shown that only 49 percent of participating rehabilitation services routinely offer CPT to health professionals and/or volunteers who interact with people with aphasia.<sup>10</sup>

As a result of this new *Living Guidelines* recommendation, more Australian stroke services will understand the value of CPT and offer this training to their staff, improving communication, understanding and self-confidence, and reducing depression and social isolation for survivors of stroke with aphasia.

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After participating in the CPT program, everyone made gains and was really connecting with the patient, rather than just superficially doing things.

Speech pathologist participant in a CPT program for multidisciplinary healthcare professionals



# Proposal 3: Enhanced support for stroke recovery: My Stroke Journey for every Victorian survivor of stroke and dedicated StrokeLine support for Victoria

#### Investment: \$2.12 million (\$530,000 per year over four years).

#### Investment in enhanced stroke recovery in Victoria will ensure:

- > every survivor of stroke discharged from hospital in Victoria receives a copy of My Stroke Journey
- > all Victorian StrokeLine callers receive a same-day priority response
- > more Victorians who are impacted by stroke are able to access the information and support they need in a timely manner, including for issues such as mental ill health
- > all Victorian survivors of stroke receive the information they need to help prevent secondary stroke.

# Survivors of stroke, their families, friends and carers, need access to ongoing information and support as they navigate life after stroke.

Stroke Foundation delivers a suite of products and services for survivors of stroke, their families, carers and friends, and the general public, including its flagship *StrokeLine* inbound information and support service. *StrokeLine* health professionals provide expert information, advice, support and referral on stroke prevention, treatment and recovery via telephone, email, social media and Stroke Foundation's recovery website *EnableMe*.

### StrokeLine is a highly regarded, trusted service:

- In 2023, 89 percent of clients said they would recommend it to someone else. This was similar to 2022, indicating the service delivers a consistent and positive user experience.
- When advice was provided to clients about what they could do to resolve their issue, 77 percent acted on this advice.
- In 2023, there was a 34 percent increase in callers to StrokeLine asking for advice on signs of stroke before calling an ambulance.

Importantly however, we know from our own existing services' data and internal evaluation of the service, that there is unfulfilled demand for *StrokeLine*, with the current service unable to adequately meet the needs of specific groups within our community:

- > StrokeLine provided information and support to almost 2,500 survivors of stroke, their families, friends and carers, and the public during 2023; however, this is only a small proportion of the Australians who experience a stroke for the first time each year, and are living with stroke in our community.
- In the last three years, there has been a significant increase in the number of complex calls into StrokeLine. This includes vulnerable survivors calling the service for advice and support, who are facing challenges with issues such as anxiety, depression and suicidal ideation, loss of independence and finances, strained relationships and social isolation, in addition to trying to manage the impact of their stroke. These calls are longer in duration and often require follow-up.

Stroke Foundation's My Stroke Journey is a resource delivered by our hospital partners in the first few days after a person's stroke, which is used throughout their admission in education and care planning. This free resource also supports the transition from hospital to the community, and includes information on preparing for discharge and available supports and services.

My Stroke Journey is now a suite of resources, with versions available in both standard and easy English, Italian, Arabic, Chinese, Greek, Hindi, Korean, Vietnamese and for Aboriginal and Torres Strait Islander peoples, and parents and carers of children who have had a stroke.

We know that 94 percent of those who receive *My Stroke Journey* find it useful, and over 75 percent refer to it after going home. In addition, the proportion of survivors who receive advice on (1) stroke risk factors and (2) secondary stroke prevention and recovery, at discharge, has increased by 20 percent and 13 percent, respectively, as a result of *My Stroke Journey*.

In 2023, this valuable resource was delivered to only 5,442 Victorian survivors of stroke. Importantly, we know that many of the people who need this resource the most are not receiving it.

What will enhanced support for stroke recovery in Victoria deliver?

Dedicated, same-day StrokeLine Service for Victoria

We will deliver dedicated *StrokeLine* support and a same-day priority response for Victorian callers, to ensure clients are supported to access the information and services they need in a timely way. We will also facilitate GP connection and liaison for clients with complex needs.

Currently, around 1 in 6 calls (17 percent) to *StrokeLine* from survivors of stroke, their families and carers are about mental ill health, including depression, anxiety and suicidal thoughts. As such, the **mental health capability** of *StrokeLine* will be strengthened.

A targeted community awareness campaign to raise the profile of *StrokeLine* will be delivered, with a focus on promoting the service to hospital clinicians and inpatients, primary care (GPs), multicultural organisations, Aboriginal Community Controlled Health Organisations, and survivors of stroke, their families and carers, in identified stroke hotspots.

My Stroke Journey for every Victorian survivor of stroke

We will identify and directly engage with Victorian hospitals that are not delivering *My Stroke Journey*, prioritising those hospitals located in stroke hotspots.

Educational and promotional activities will be employed within these hospitals to ensure every survivor of stroke discharged from hospital in Victoria receives a copy of My Stroke Journey that is in the language and medium of their choice, and is culturally appropriate.

#### **Evaluation**

A formal evaluation plan will be developed, and specific outcomes to be measured will be determined at the commencement of the initiative. These could include, but not be limited to:

- the number of Victorian clients accessing StrokeLine
- the number of survivors of stroke in Victoria receiving My Stroke Journey
- > client satisfaction with StrokeLine
- the number and type of supports provided by StrokeLine (e.g. referrals to other service providers, or provision of information on secondary stroke prevention)
- knowledge, self-efficacy, and health literacy for survivors of stroke using StrokeLine
- health-related quality of life, emotional wellbeing, levels of distress, and rates of anxiety and depression for survivors of stroke using StrokeLine

- quality of life and physical and emotional wellbeing for family members or carers using StrokeLine
- the number of Victorians receiving a secondary stroke prevention intervention.

We are calling on the Victorian Government to invest in enhanced support for stroke recovery, which will deliver a dedicated, same-day *StrokeLine* Service for Victoria, and ensure every survivor of stroke discharged from hospital in Victoria receives a copy of *My Stroke Journey*. This will mean more Victorians who are impacted by stroke are able to access the information and support they need in a timely manner, which will have benefits for survivors of stroke, their families and carers, and our community, as well as our state's health system and economy.



# Case study 3: StrokeLine in action – Greta's story

Greta rang *StrokeLine* and spoke to Siobhan, a *StrokeLine* health professional, in March 2024.

After a stroke in October 2023, Greta had changes to her vision and mood, as well as ongoing fatigue.

During the call, Siobhan worked to make Greta feel safe to talk about her concerns. Greta lived alone in Darwin, was no longer able to drive, and reported feeling socially isolated. She disclosed her previous suicide attempts and recent thoughts about ending her life. Siobhan listened, allowing Greta all the time she needed.

Greta and Siobhan talked about the role of hope in stroke recovery, and in managing depression and suicidal thoughts. Siobhan provided options for further support, referring Greta to *Lifeline*. She also encouraged Greta to make an appointment with her GP to talk about her mental health. Siobhan suggested a medication review and accessing professional support through a mental health care plan.

Siobhan understood the importance of social connection for Greta. She suggested talking to *FriendLine* for social support. She found a local stroke support group for Greta to join.

With Greta's most pressing concerns dealt with, Siobhan broadened the conversation. Greta was unsure of her stroke risk factors. She spoke about wanting to get her heart checked. Siobhan provided secondary stroke prevention education. She again encouraged Greta to make an appointment with her GP, and talked about the things Greta could do to reduce her stroke risk.

Siobhan also identified the need for further rehabilitation. She talked with Greta about accessing allied health services through a chronic disease management plan.

As Greta couldn't drive to appointments, Siobhan provided information on local transport options. She also provided details on how to access support through Centrelink.

"

Stroke Foundation's StrokeLine Service was incredibly helpful. Siobhan was able to provide me with valuable information, and connect me with the services I needed. But more than that, she gave me hope that things could get better.

Survivor of stroke, Greta



StrokeLine health professional, Siobhan McGinniss

## Proposal 4: National Stroke Week Peer Connection Grants

#### Investment: \$1 million (\$250,000 per year over four years).

#### Investment in Stroke Week Peer Connection Grants in Victoria will ensure:

- > more Victorian survivors of stroke, and their family members and carers, are able enjoy the many benefits of peer support
- > more survivors, and their family members and carers are able to connect with and learn from others in a similar situation, share experiences, and gain confidence in their journey post-stroke
- improved community awareness of what stroke is, how to reduce stroke risk, how to recognise the F.A.S.T. signs of stroke, and the importance of calling triple zero (000) immediately.

A positive relationship has been demonstrated between perceived social support and the health-related quality of life of survivors of stroke, <sup>11</sup> and there is growing evidence that peer-led interventions may be an effective way of helping survivors of stroke cope with the devastating consequences of stroke. <sup>12, 13</sup>

Peer support groups for survivors of stroke and carers can offer therapeutic benefits including empowerment and inspiration, a sense of belonging, learning new ways to cope, feeling helpful, feeling secure, being able to express feelings, and a sense of increased agency and independence.<sup>12</sup>

Victorian Government investment is needed to ensure the benefits of peer support are available to as many Victorian survivors of stroke, and their family members and carers, as possible.



## National Stroke Week Peer Connection Grants

Stroke Foundation's National Stroke Week is our annual awareness campaign that encourages the community to learn the F.A.S.T. (Face, Arms, Speech and Time) signs of stroke so they can save a life in the event that someone they know experiences a stroke. All funds raised through National Stroke Week help Stroke Foundation continue to promote F.A.S.T. awareness in the community.

National Stroke Week Peer Connection Grants will be established to fund Victorian community groups and organisations that currently facilitate social connection and peer support for survivors of stroke, and their family members and carers, to undertake events during National Stroke Week that promote greater community awareness and understanding of stroke. Support groups eligible for these grants will include those representing priority groups (such as culturally and linguistically diverse communities and regional and rural Victorians), that will be able to develop and deliver events that are tailored to address the needs and interests of their communities.

We are calling on the Victorian Government to invest in the establishment of National Stroke Week Peer Connection Grants, which will ensure more Victorian survivors of stroke, and their family members and carers, are able enjoy the significant benefits of peer support. These grants will also facilitate greater community awareness of what stroke is, how to reduce stroke risk, how to recognise the F.A.S.T. signs of stroke, and the importance of calling triple zero (000) immediately.



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