

National Stroke Week

2021 Highlights



Total registrations

2,437



22%

increase from 2020

Total kits sent out

2,732



National Media

3.16m



potential reach from 303 mentions

Digital advertising



5.5 million impressions

1.5 million people reached

1,620% increase from 2020

Social Media

460

new followers



Website visits during National Stroke Week

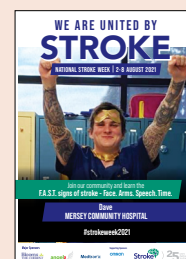
20,928



23.6%

increase from 2020

135 personalised posters created



Winner of National Stroke Week Competition

Shoalhaven Hospital



“Loved every minute of it and loved being the first Aboriginal Ambassador for my area”

Major Sponsors

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For more information on the results, visit www.strokefoundation.org.au/strokeweek