



AUSTRALIA'S BIGGEST BLOOD PRESSURE CHECK



2022 Highlights 1–31 May 2022



337% increase
in website sessions to

1,246



eDMs
sent to more than

54,000

Stroke Foundation supporters



6,843

completions of the online
Blood Pressure quiz



and **39.5%** of users
completed the quiz

7,817
total impressions and



261,339

accounts reached
on Twitter

Facebook live event had

1,400

views and **128**
engagements



20,238

Facebook post impressions
(**103%** increase in 2021) and

243 engagements



136 media
mentions had a potential
to reach



500,000
people

Major Partner



Awareness Partners



The Pharmacy
Guild of Australia

Contact Us

1300 194 196

strokefoundation.org.au