

## 2016 - Our wins



#### Our biggest ever stroke prevention campaigns

- 56,193 Record number of free health checks in Australia's Biggest Blood Pressure Check. More than 18,000 people found to be at risk of stroke and referred to their doctor for further assessment and advice.
- > New prevention campaign 'Defuse Stroke' launched to raise stroke awareness amongst people living in Australia.

#### We took the fight for stroke to our national leaders

- > Stroke Summit took stroke survivors and their carers to Canberra to tell their story directly to our national leaders.
- > Community forums in New South Wales and Western Australia bringing together the stroke community with health professionals and government to discuss stroke treatment and care.

## A new tool created to support our health professionals working in stroke care

- > InformMe launched a one-stop-shop website for health professionals to improve stroke treatment.
- > 4,263 modules have been undertaken by health professionals to help inform best practice care.

#### We continue to experience high demand for post stroke support

- > 20,940 stroke survivors and their loved ones received Stroke Foundation's *My Stroke Journey* information pack during their hospitalisation.
- > 39,500 visitors to Australia's online stroke community including new podcasts for stroke survivors.
- Post-discharge Follow Up calls more than doubled with pilot programs commencing in New South Wales and Victoria, building on the Queensland service.

#### We are investing in the next stroke breakthrough

- > Partnered in funding Australia's first Stroke Ambulance.
- > \$312,000 in grants awarded to 11 projects.

# State of stroke in Australia

# Stroke is still increasing with population growth but fewer Australians are dying as a result

- Australians suffered more than 50,000 strokes in 2016, yet more than 80 percent of these may have been prevented.
- > Stroke death rates in Australia fell by 70 percent between 1970 and 2010.

# There have been great advances in acute stroke treatment but access is a barrier for many Australians

- > Number of dedicated stroke units in Australia:
  - > 2000 34 stroke units treating 23 percent of stroke patients.
  - 2015 87 stroke units treating 67 percent of stroke patients. Regional patients are 2.5 times less likely to be able to access breakthrough thrombolysis clot busting drug treatment than those in capital cities.
- > 44 percent of clinicians are not routinely using *Clinical Guidelines for Stroke Management*.

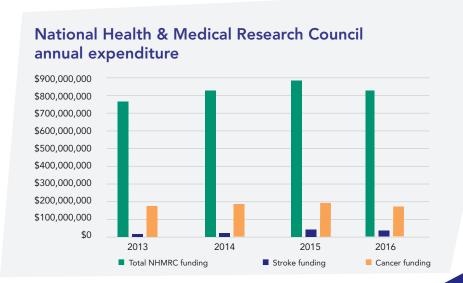
## Stroke survivors are more connected but experience a care gap after they leave hospital

- Australia's online stroke community, EnableMe, and social media have allowed stroke survivors to connect more than ever before.
- One in five patients are discharged from rehabilitation without a care plan. Patients are leaving hospital unprepared for the often long and challenging recovery journey.

# Get the information, tips & techniques to equip you in your stroke recovery Watch video Sign in Developed by With generous support from Stroke

# Despite being one of Australia's biggest killers, stroke awareness is not high enough and research is chronically underfunded

- New treatments are only useful if administered in the first 4.5 hours of a stroke. Not enough Australians recognise the F.A.S.T. signs of stroke (Face, Arms, Speech, Time), limiting access to time critical treatments.
- Stroke research is shockingly underfunded given its economic and community impact.



# **Board and patrons**

As Australia's only national stroke charity, we are privileged to have the backing of many talented, passionate and generous supporters – and we thank them enormously. From our Patrons who inspire us, our Board who lead and guide us, our Clinical Council who share their medical expertise and our Consumer Council who help ground our decisions through their lived experience of stroke – each gives a voluntary contribution that is incalculable. We thank you.

#### **Patrons**

Mr David Brownbill AM Sir Gustav Nossal AC Lady Southey AC

#### **President**

Professor James Angus AO

#### **Vice Presidents**

Ms Christina Tonkin Ms Irene Trethowan (appointed 27 July 2016) Mr Paul Leeds (retired 27 April 2016)

Associate Professor Bruce Campbell

Professor Amanda Thrift

Ms Irene Trethowan

Ms Karen Vernon

#### **Treasurer**

Mr Paul Shanley (resigned 2 December 2016)
Ms Rosemary Cummins (appointed 7 December 2016)

#### **Directors**

Ms Sally Bateman (appointed 7 June 2016)
Mr Colin Cowell (appointed 27 April 2016)
Ms Rosemary Cummins
Mr Christopher Edwards (appointed 26 August 2016)
Mr Michael Hill (retired 27 April 2016)
Ms Jennifer Muller PSM
Mr Ryan O'Hare (resigned 8 December 2016)
Ms Dawn Oldham

#### Clinical Council

Professor Julie Bernhardt (retired 15 July 2016)
Dr Rohan Grimley (appointed 27 July 2016)
Associate Professor Susan Hillier (appointed 27 July 2016)
Professor Tammy Hoffman
Associate Professor Timothy Kleinig
Professor Simon Koblar (retired 15 July 2016)
Conjoint Professor Christopher Levi (retired 15 July 2016)
Dr Annie McCluskey
Professor Sandy Middleton
Dr Claire Muller (appointed 27 July 2016)
Conjoint Associate Professor Michael Pollack

Associate Professor Bruce Campbell, Chair

#### **Consumer Council**

Mr Colin Cowell, Co-Chair (appointed 27 April 2016) Mr Michael Hill, Co-Chair (retired 27 April 2016) Ms Jennifer Muller PSM, Co-Chair Ms Karen Bayly Ms Brenda Booth (retired 27 April 2016) Mr Michael Chamberlain (appointed 26 August 2016)

Mr Michael Chamberlain (appointed 26 August 2016 Ms. Julio Collins

Ms Julie Collins Mr Richard Haley Dr Eleanor Horton

Mr Jamie Hurst (retired 27 April 2016)

Mr Adrian O'Malley

Ms Nadia Moffat (appointed 27 April 2016)

Ms Rebecca Schmidt

We remember and acknowledge Michael Chamberlain who sadly passed away in 2017.



### Welcome

Stroke is largely preventable, it can be treated and it can be beaten. With your support, in 2016 we took further strides towards stopping this disease. We delivered a record number of free health checks to Australians, we launched a new prevention campaign, we invested in Australia's first Stroke Ambulance, we launched a new online resource to help health professionals deliver the very best in stroke care and we supported thousands of stroke survivors to live well after stroke.

We could not do it without you. Together, we stand alongside stroke survivors and their families, healthcare professionals and researchers.

Building on the achievements above, in 2016 we also celebrated 20 years since the Stroke Foundation focused solely on stroke. Two decades of fighting this disease. In this time, we have been part of the advancements in diagnosis, treatment of stroke and care leading to a significant reduction in the lives lost.

In 1996 an aspirin within two days of your stroke was considered medical intervention. Sit, watch and hope was the treatment and care of those suffering a stroke. Health professionals managed complications rather than treating the stroke. The benefits of dedicated stroke units were just beginning to be recognised through research, but this had not yet translated into the health system. Stroke was not on the community's radar.

Today, thanks to the Stroke Foundation's work, the dedication of health professionals and your support stroke treatment and care is very different.

There are now more than 87 dedicated stroke units located across Australia providing high quality, evidence-based specialised stroke care. Thrombolysis treatment is dissolving clots and returning brain function to stroke patients and endovascular clot retrieval has rolled out across the country where removing large clots from brain arteries can restore brain function. Building on advancements in stroke treatment we have raised awareness of the signs of stroke through the FAST campaign and worked to prevent strokes before they happen by delivering free health checks.

Stroke is no longer a death sentence for many.

In saying this, for the 470,000 stroke survivors and their loved ones living in our community its impact is often far reaching and life changing. This is where we are set to focus our attention into the future – supporting stroke

survivors and their loved ones to live well after stroke. We are thankful you are beside us.

To prepare for our charity's evolution, and the next strategic plan, beginning in 2018, we have refreshed our brand. Stroke Foundation has a new look that better reflects who we are and what we do. Developed in consultation with our stakeholders we set about making it clear that a stroke happens in the brain and that there is life after stroke.

We are also investing more in stroke research than ever before. In 2016, with community support, we invested in Australia's first Stroke Ambulance. This has the potential to change the way stroke treatment is delivered in this country. The Stroke Ambulance will bring diagnosis and treatment to patients suffering life-threatening strokes saving time and brain. While one ambulance is being trialed at this stage, this groundbreaking pilot could provide proof of the difference fast treatment makes to patient recovery and, if successful, we will advocate for its expanded use.

With stroke killing more women than breast cancer, more men than prostate cancer and leaving thousands more with ongoing disabilities there is no denying the challenge is enormous. However, we draw inspiration from stroke survivors who face difficulties every day, yet show unyielding determination to reclaim their life.

We are making progress and we look forward to continuing to work towards preventing, treating and beating stroke in 2017. With your support we can achieve a world free from disability and suffering caused by stroke.

Finally, we would like to thank our supporters, Board members, staff and volunteers for all that was achieved in 2016 and over the past two decades. Special thanks to Michael Hill, Paul Leeds, Paul Shanley and Ryan O'Hare who retired from the Board of Directors in 2016 – your contribution and guidance was invaluable, helping shape our work and its impact on the community.

Please enjoy reading this Annual Review.

**President**Professor James Angus AO

Chief Executive Officer
Sharon McGowan

# Goal 1: Conversations about stroke

#### **Key achievements**

- Media mentions took Stroke Foundation messages to a cumulative audience of over 120 million people.
- Almost one million unique visitors to Stroke Foundation online platforms.
- Almost 3,000 events nationally during Stroke Week.

Raising awareness of stroke and the Stroke Foundation is central to the Stroke Foundation's mission to stop stroke, save lives and end suffering.

To do this we must bust the myths surrounding stroke. We must show stroke is preventable, that it impacts the brain and can happen to anyone of any age. During 2016 we completed a project to ensure our brand was recognisable and launched our new brand.

Over the past 20 years we focused on building recognition for stroke and establishing the Stroke Foundation as the voice of stroke – in 2016 we shifted our focus to become the face of stroke as well. This has involved describing what we do – our reason for being – and developing our story; a story that encompasses all facets of the stroke community and those it touches.

The Stroke Foundation is here to help prevent, treat and beat stroke – through research and innovative treatments, public awareness and support for stroke survivors.



#### Media coverage

During 2017 Stroke Foundation campaigns generated more than 4,700 individual media mentions in Australia, with a cumulative reach of over 120 million people – many on more than one occasion. As a charity, Stroke Foundation relies on free media to disseminate its messages to a national audience. Stroke Foundation was well supported by media at national, state and local level gaining coverage on television, in print, online and on radio. Building on this activity, Stroke Foundation has a strong and engaged social media community including more than 20,000 people who like us on Facebook and share our messages.

#### **National Stroke Week**

- Almost 3,000 awareness activities, including information stalls, morning teas, talks from stroke survivors, health checks and personal or team challenges.
- More than \$10,000 raised for the Stroke Foundation during Stroke Week.
- > 861 community health check sites.
- 920 individual media mentions reaching 8.5 million Australians.
- > Almost 250,000 reached via Facebook.
- > FAST rap song targeting indigenous Australians.

National Stroke Week encouraged people to think F.A.S.T. and act FAST when they identify the signs of stroke. With time sensitive clot busting treatments becoming increasingly available its important the community understand stoke is always a medical emergency and to contact 000 immediately if they suspect someone is having a stroke to ensure they have the opportunity to make their best possible recovery from stroke.

#### Stroke Foundation online

- Almost one million unique visitors across Stroke Foundation online platforms.
- > 810,000 unique visitors to Stroke Foundation website; up from 600,000 in 2015.
- More than 85,000 resources downloaded.
- > 23,700 engaged social community members.

In 2016 the Stroke Foundation partnered with Bunnings during National Stroke Week.



The 2016 Stroke Awards recognised the amazing work, commitment and courage of stoke survivors, carers and health professionals in the community.

Entries in this year's Awards doubled to 120. All were of an extremely high standard. The Awards and its nominees gained significant media exposure nationally, a total of 533 media mentions (reaching 3.1 million).

#### **Stroke Care Champion**

Recognises formidable health professionals in the field of stroke.

Dr Mark Mackay, The Royal Children's Hospital, Victoria.

For his outstanding dedication and commitment to Australia's youngest stroke patients.

#### **Courage Award**

This new Award recognises the courage and hope shown by survivors and carers in facing stroke recovery.

#### Sarah-Jane Gapp, Queensland.

For her exceptional courage in recovering from being locked in her body following a devastating stroke.

#### **Creative Award**

Recognises stroke survivors' contribution to creative pursuits.

#### Emma Gee, Victoria.

For her memoir about her stroke recovery *Reinventing Emma*.

#### **Fundraiser of the Year Award**

Recognises individuals who have gone above and beyond in fundraising for the Stroke Foundation.

Rebecca Clarke and Katie Sippe, Western Australia. For raising more than \$12,000 in Perth's HBF Run for a Reason for the Stroke Foundation.

#### Improving Life After Stroke Award

Recognises stroke survivors, carers and members of the general public who work to improve the state of stroke in a voluntary capacity.

#### Christopher Kay, Queensland.

For establishing the Young Queensland Stroke Support Group.



#### 2017 Stroke Foundation Stroke Courage Award Winner

Logan City resident, Sarah-Jane Gapp had a job she loved, was living independently and had a future mapped out of study, work, marriage and children.

But a month after her 21st birthday, Sarah-Jane suffered a rare, catastrophic brain stem stroke.

Misdiagnosis and an eight hour delay in treatment left her trapped inside her own body, unable to move or speak. Ventilated, immobile, peg-fed and unable to swallow, Sarah's prognosis was grim.

Refusing to give in, Sarah fought hard to make small gains each day.

After six months in intensive care and then another 15 months in the respiratory ward, Sarah eventually returned to live with her mother as her full-time carer in 2010.

Over time, with humor and gradual acceptance, Sarah re-evaluated her life, set new goals and continually strives to achieve them. Despite losing her physical independence, Sarah's keen mind and lively sharp wit drives her to raise awareness about stroke so others don't have to endure what she does.

Keen to return to study, Sarah wants to establish an online counselling service to help others trapped at home or in their bodies and write a book about her experiences.

# Goal 2: Better quality of care

#### Key achievements

- More than 5,000 stroke survivors and carers received advice and support from Stroke Foundation's health professionals.
- Almost 21,000 stroke patients benefited from My Stroke Journey.
- More than 54,000 stroke survivors, their loved ones and health professionals benefited from EnableMe, our consumer website.
- 77,000 views of the Clinical Guidelines for Stroke Management.
- 3,294 health professionals utilising InformMe, our dedicated health professional portal for stroke.

The Stroke Foundation is dedicated to empowering health professionals to deliver high quality, best practice care to stroke patients. With the help of our supporters, we are here to connect health professionals, survivors and their loved ones with information and support tailored to meet their needs.

Together, we advocate for better systems, processes and resources to help health professionals to deliver best practice stroke care.

#### **StrokeConnect**

- More than 3,000 stroke survivors followed up by Stroke Foundation on their return home from hospital.
- > 3,000 questions from stroke survivors, their loved ones, carers and health professionals answered by the StrokeLine health professional team.
- 21,000 stroke patients and their loved ones were provided with vital information and links with ongoing support by My Stroke Journey.
- > 54,000 people accessed specialist stroke resources and the online community of EnableMe.

- > Updated My Stroke Journey launched at events across the country.
- EnableMe podcasts launched providing stroke survivors and loved ones vital information from experts in stroke.

Stroke changes lives in an instant, it impacts both the physical and mental capabilities. With your help, the Stroke Foundation provides support to stroke patients and their families throughout the recovery journey.

#### **StrokeEXPERT**

- 3,294 health professionals registered to access the data, resources and online learning modules of InformMe.
- 4,263 modules have been undertaken by health professionals to help inform best practice care.
- 3,500 health professionals viewed their audit data to help improve their stroke treatment and care.
- > Key users of InformMe include nurses, physiotherapists and occupational therapists.

StrokeEXPERT empowers clinicians to drive better treatment and care. It brings together the most current, evidence-based, peer-reviewed research, data, education and quality improvement activities. All are housed on the online platform InformMe.

InformMe was launched in March 2016.

# The most common StrokeLine questions

- I've found out I'm at high risk of stroke, what can I do to prevent it?
- My loved one has just had a stroke and is in hospital what tests and treatments should they receive? How much recovery can we expect?
- I'm back at home now, what are my options for ongoing rehabilitation?
- Since my stroke, I've been left with ongoing problems. What can I do about these?
- My loved one has changed since the stroke, how should I handle it and what help is available?

# National Stroke Audit: 2016 Rehabilitation Services Report

- > 121 Rehabilitation services.
- > 9,056 patient admissions.
- > 3,514 patients audited.

This biennial audit of Australian stroke rehabilitation services has been conducted since 2008 and, together with the Acute Services Report produced in alternate years, is the cornerstone of our efforts to drive stroke quality improvement across the Australian hospital system. This edition was the most comprehensive ever, encompassing rehabilitation services that account for the care of around 10 percent of all patients who were provided with inpatient stroke rehabilitation in 2015.

#### Key findings:

- No services reported meeting all 10 essential elements outlined in the National Stroke Rehabilitation Services Framework 2013.
- One in 10 services offered a dedicated stroke rehabilitation unit.
- 44 percent of services reported they did not routinely use the recommendations in the best practice guidelines to inform clinical care.
- 53 percent of patients were assessed for mental wellbeing, and of those identified as having a mental health issue, two out of three patients were not provided with any further psychological assessment or the necessary care.
- > One in five patients were discharged without a plan to continue their ongoing care.
- One in five patients were discharged without receiving recommended blood pressure or cholesterol-lowering medications essential to stroke prevention.

Pockets of improvement and high quality rehabilitation highlighted significant opportunity for improvements across the country. The practice of goal setting with patients increasing from 79 percent in 2010 to 89 percent in 2016 indicates with focused effort, investment and education improvements can be made.

In response to the Audit, the Stroke Foundation called on federal and state governments to invest in resources to ensure the quality and consistency of stroke treatment and care across Australia.

# Updated Clinical Guidelines for Stroke Management

- 99 working party members, 11 working parties, two stroke survivors and carers involved.
- > 109,620 abstracts reviewed.
- > 800 studies included.
- 250 Recommendations in the updated Clinical Guidelines for Stroke Management.

Development of updated stroke clinical guidelines will provide certainty and support for stroke clinicians to deliver up-to-date, evidence-based stroke care for Australian stroke patients. It will help treat and beat this terrible disease. The Guidelines update has been funded by the Federal Government. The National Health and Medical Research Council (NHMRC) will also support the Guidelines to be released in 2017.

#### Dr Andew Bivard, Researcher

"I have been fortunate that Stroke Foundation has supported me since the beginning of my career with the Future Leader, Seed and Small Project Grants.

"In 2016 I was awarded \$48,000 from the Stroke Foundation to investigate a new treatment to address fatigue among stroke survivors in the form of the MIDAS Fatigue Trial.

"The most common complaint after stroke is fatigue. So in the trial we gave participants a wakefulness agent to see if we can alter their level of fatigue or improved stroke survivors quality of life.

"In the trial we gave participants a wakefulness agent to see if we could alter their level of fatigue or improve stroke survivors' quality of life. We are now looking to expand the research to a larger trial with more participants from a diverse catchment.

"Fatigue therapy has the potential to become an adjunct in the future to enhance physical performance and overall participant engagement, which hopefully will benefit the thousands of Australian stroke survivors."



# **Goal 3: Decreased stroke incidence**

#### **Key achievements**

- > \$312,330 in research grants.
- More than 140,000 health checks delivered through Australia's Biggest Blood Pressure Check and Know your numbers campaigns, and National Stroke Week.
- 'Defuse stroke' new public awareness campaign launched online via social media.
- 11,000 people educated on stroke awareness and prevention messages through our volunteer StrokeSafe Speaker program.

#### Stroke Research and Innovation Fund

- > Future Leader \$10,000 grant
  - > Erin Godecke.
  - › Kathryn Hayward.

#### > Seed grants - \$50,000 grants

- Andrew Bivard Modafinil in Debilitating fatigue After Stroke (MIDAS).
- > Caitlin Brandenberg Improving communicative fitness: can a smart phone rehabilitation app increase talking time and community participation for people with post-stroke aphasia?
- > Louise Gustaffson The impact of MISTRENGTH on community participation after mild stroke.
- Natalie Ciccone The Wangi (talking) project: a feasibility study of a culturally sensitive rehabilitation model for Aboriginal people post stroke.

#### > Small project grants - \$20,000 grants

- Christopher Etherton-Beer "tops":tDCS to optimise participation in stroke rehabilitation – a sham controlled crossover study.
- Elisabeth Preston Promoting physical activity after stroke via self-management: a pilot randomised trial.

- Alexia Rhode Interrater reliability of language tasks used in the identification of acute post stroke aphasia: a rational clinical examination approach.
- Janet Bray The impact of FAST stroke awareness campaigns on emergency healthcare utilisation.
- Samantha Siyambalapitiya Optimising acute transitional care for culturally and linguistically diverse stroke survivors.

As the voice of stroke in Australia, the Stroke Foundation supports Australian researchers as they work towards the next innovation in stroke.

With generous donations from the community, the Stroke Foundation Research and Innovation Fund supports the translation of high quality research into changes in practice, policy and knowledge. It produces research that will help prevent stroke and improve the quality of life for stroke survivors, their families and carers.

# Defuse stroke campaign

- 1.1 million Australians reached via social media.
- 11,976 visits generated to the Stroke Foundation website.
- > 311 donations received via the campaign.



- Stroke is preventable.
- > Stroke attacks the brain.
- > Stroke can happen to anyone, of any age.

The campaign features characters with fuses attached to their brain that correlate with stroke risk. It also highlights that with health checks, exercise and a healthy diet, people can stop their fuse from burning and prevent their own stroke.

#### StrokeSafe speakers

Volunteer StrokeSafe speakers presented life-saving stroke prevention and awareness information to more than 11,000 people at workplaces and community groups around Australia. This volunteer driven program is made possible through the generosity of donors and supporters.



#### Australia's first Stroke Ambulance

Australia's first Stroke Ambulance is set to hit the road in 2017. Stroke Foundation is partnering with the Victorian Government, Ambulance



Victoria, Melbourne Health and The Florey Institute of Neuroscience and Mental Health in the research trial. This game-changer has the potential to provide faster diagnosis and treatment for patients suffering a life threatening stroke. Faster diagnosis and treatment in the stroke ambulance could save lives and reduce disability. The Stroke Ambulance is like an emergency department on wheels.

While trialling one ambulance at this stage, this groundbreaking pilot may help to build an evidence base showing the impact of faster treatment on improving stroke survivor recovery, and its application may extend across the country.

Australia's Biggest Blood Pressure Check, in only its third year, achieved an amazing 56,193 free health checks around Australia. A new partnership with Priceline Pharmacy not only ensured a strong national presence but also added new technology – digital health stations.

Positioned in Priceline Pharmacy stores and major shopping centres, the interactive screens allowed participants to gain a health check and stroke risk assessment plus have their results emailed to them. There was extensive media coverage including live crosses from Channel 7's The Morning Show.

The success of the partnership has seen Priceline Pharmacy agree to partner again in 2017.

#### Health Check program

The Stroke Foundation delivered more than 140,000 free health checks during 2016, possibly saving thousands of lives.

Australia's Biggest Blood Pressure Check was the centerpiece of the campaign delivering 56,193 checks in partnership with Priceline Pharmacy and *Know your numbers* sites in Queensland.

Those tested found to be at high stroke risk and urgently referred to their general practitioner (GP) as part of Australia's Biggest Blood Pressure Check included:

- > One in three participants overall.
- > Four in 10 men and more than one quarter of all women.
- > High proportion of those aged over 45 (stroke risk increases with age).

The Queensland Government funded *Know your numbers* program delivered more than 40,000 opportunistic checks in pharmacies and community settings throughout the year providing blood pressure, cardiovascular disease and diabetes risk assessments. *Know your numbers* will transition to the Queensland Government funded My health for for life modification program in 2017.



# Goal 4: Increased funding for stroke programs

#### Key achievements

- 63,727 Australians supported Stroke Foundation in the mission to prevent, treat and beat stroke.
- Over 6,000 supporters provided a monthly contribution as a 'Fight Stroke Partner'.
- > 263 volunteers joined Stroke Foundation.
- 20 corporate partners provided financial and in-kind support.
- \$1.8 million gifts in Wills left by our thoughtful supporters.
- \$415,000 donated by Major Donors to support InformMe, the Stroke Foundation Research Program and the Mobile Stroke Unit.

In 2016, 63,727 amazing supporters and volunteers joined the Stroke Foundation to stand alongside stroke survivors and their families, healthcare professionals and researchers. Together we worked to build community awareness and foster new thinking. Together we supported



stroke survivors on their journey to live well after stroke.

We want to express our heartfelt thanks to this amazing group of people for their time, expertise and financial support of the Stroke Foundation. Thank you for joining with us to prevent, treat and beat stroke.

#### Stride4stroke

- > 782 participants.
- > \$179,920 raised to help stroke survivors make the best of life after stroke.
- > 59,562 kilometres covered.
- > 453 media mentions, reaching 5.3 million Australians.

Stride4stroke is the Stroke Foundation's annual fundraising campaign which encourages the community to get moving while raising funds and awareness of stroke.

#### **Advocacy**

- > 44,000 community members standing with Stroke Foundation and calling for government action.
- > Led a delegation of stroke survivors, carers and health professionals to Federal Parliament calling for urgent funding to address the gaps in stroke care.
- › Hosted Community Stroke Forums in New South Wales and Western Australia to promote debate and discussion about stroke prevention, treatment and care.
- \$16 million Australian Labor Party pledge where, if elected, they would have funded measures to stroke awareness and stroke survivor support as part of 2016 Federal Government election.
- Australian Capital Territory Labor Party election commitment of \$320,000 over four years to improve data collection, and to guide quality care and treatment to support survivors and their families live their best life after stroke through Stroke Foundation's Follow Up program.
- > 4,749 media mentions promoting the fight stroke advocacy message.

There is significant opportunity for Government at Federal and State level to prevent, treat and beat stroke by investing to:

- > FAST funding a national FAST campaign to raise awareness of the signs of stroke.
- > Improve the quality of care provided by the hospital system.
- > Ensure consistent, quality care across urban and regional areas.
- > Give all survivors the support and information they need after a stroke.

# 2016 Financials

#### Expenditure - our programs\*

#### 25% Prevention and community awareness

Includes Australia's Biggest Blood Pressure Check, My health for life, Know your numbers, National Stroke Week and other promotions.

#### 30% Improving stroke care

 Includes hospital liaison, InformMe health professional portal, national stroke treatment guidelines, hospital audit program, AusDaT stroke data tool.

#### 30% Stroke survivor support

> Includes StrokeLine, EnableMe online community, information and resources for stroke survivors, their carers and families.

#### 5% Research programs

> Includes Research and Innovation Fund.

#### 7% Advocacy programs

> Includes government and partner relations, Australian Stroke Coalition, Fight Stroke campaign.

#### 3% Other

\*Excludes governance and income development costs.

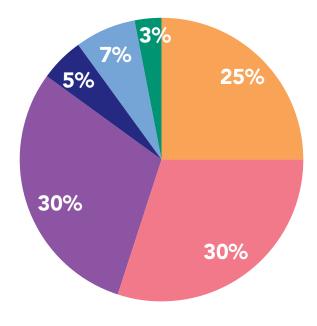
#### Income – our support

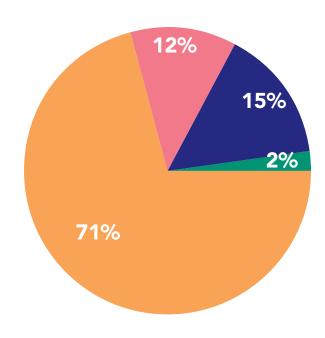
71% Community and corporate support

2% Federal Government

15% State governments

12% Other





View our full audited financial report at strokefoundation.org.au

# Thank you to ALL our supporters

#### Finance, Investment and Risk Committee

Mr Paul Shanley, Chair (resigned 2 December 2016) Ms Rosemary Cummins, Chair (appointed 7 December 2016)

Mr Peter Fekete Ms Irene Trethowan

Mr Chris Edwards (appointed 7 December 2016)

#### **Company Secretary**

Mr John Buchanan

#### **Governance and Nominations Committee**

Professor James Angus AO, Chair Chair Mr Paul Leeds (retired 27 April 2016) Ms Christina Tonkin Ms Irene Trethowan Ms Karen Vernon (appointed 27 July 2016)

#### Research Advisory Committee

Stroke Foundation's Research Advisory Committee draws on the leading Australian minds in stroke research. It oversees the Stroke Foundation's research program and advises on the implementation of its Research and Innovation Fund.

Professor Amanda Thrift, Chair Professor Julie Bernhardt Conjoint Professor Christopher Levi (retired 9 August 2016)

2016)
Professor Richard Lindley
Ms Brenda Booth (appointed 27 July 2016)
Professor Simon Koblar (appointed 26 August 2016)
Dr Caleb Ferguson (appointed 26 August 2016)
Dr Emma Power (appointed 26 August 2016)

#### **Auditors**

RSM Australia Partners

#### Life Members

We recognise those individuals who have provided longstanding service to Stroke Foundation or made a significant contribution to stroke prevention, treatment, research, support or advocacy

#### 2016 Members

Professor Christopher Bladin
Mr David Brownbill AM
Mr Andrew Buckle OAM
Professor Stephen Davis AM
Mr William Forrest AM
Mr Michael Hill
Professor Richard Larkins AO
Mr Paul Leeds
Conjoint Professor Christopher Levi
Dr John Lill
Professor Richard Lindley
Sir Gustav Nossal AC
Lady Marigold Southey AC

#### Gifts in Wills

Each gift in Will the Stroke Foundation receives, no matter what its size, makes an invaluable contribution towards reducing the devastating impact stroke has on Australians, their family and friends.

The Stroke Foundation thanks the following wonderful supporters who thoughtfully included gifts in their Wills before they sadly passed away or donated their living legacy to stand with us to stop stroke:

Valerie Barton Quentin Binks Nola Bren Raymond Chant Damien Cox Reginald Craig BEM Marie Dalkeith Dorothy Dare Robert Donnan

John Faulkner William Foreman **Betty Frazer** 

Dorene Fagg

Marjorie Eden

Robin Furniss Reginald Geary Alexander Gillanders

Ronald Glenney Loris Grote Leonard Harratt

Ruth Hartley Mary Hayes Nancy Jury

Anna Kalicki Eva Knox

Clarence Kohlhagen

Izabella Krol

Olwyn Little

Margaret Mandelson

Keith Massey Mrs Matheson Leslie Maurer Pamela McCarthy Margaret McKenzie Annette McWaters Dennis Moore Raymond Morey

Martin Reynolds Aileen Roberts Elizabeth Sealy Irene Shand Frederick Skeels

Joan Pugh

Virginia Smith Richard Smyth Doreen Sullivan

Mavis Tyler

Gwendoline Uphill Maria Van Der Jagt

Kathleen Thompson

Lorna Watson Joy Wellington

#### Significant contributors

In 2016 supporters partnered with the Stroke Foundation to roll out InformMe (a one-stop-shop website for health professionals treating stroke), vital stroke research and the pilot of Australia's first Mobile Stroke Unit or Stroke Ambulance to be launched in 2017.

The following supporters contributed significant gifts to the Stroke Foundation:

Rita Andre

Professor James Angus AO

Geoff and Robin Aubourg

Dr Margaret Baird

Bell Charitable Fund

David and Dolly Berwick

Petricia Bird

Margaret Bramich

Barbara and Ian Butler

Mary Carne

Jeanette Craven

**Duchen Family Foundation** 

John Gilder and Sue

Donovan

James Ellwood

Julia Farrell

Margaret and Jock Given

Giorgio and Dianne

Gjergja

Joseph Glover

Francis Goudge

Dr Michael Gronow

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Helen and Pat

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Sylvia Miller

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Mr and Mrs D Overton

Elaine McKinnon

Harris Morrison Fund

O'Donohue Family Foundation

Olaf O'Duill

Annie and John Paterson

Foundation

Renee Pollack Foundation

Jane Rich

Jill Ross-Perrier

The Russell Foundation

**Bruce Saint** 

Dianne Shakespeare

Lady Southey AC

Virginia Stevenson

Hannelore Stopic

The Sun Foundation

Teele Family Foundation

Jill Tilly

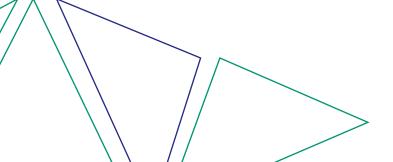
Christina Tonkin

Ian Webster

Wheatley Family

Foundation

Jean Williamson



#### **Corporate Partners**

Stroke Foundation partners with like-minded organisations to further our mission to stop stroke, save lives and end suffering.

#### **Principal partners**









The Ian Rollo Currie Estate Foundation

#### Major partners









#### **Supporting partners**

All Clear insurance

Allergan

BizHealth Consultants

Ptv. Ltd.

Brennan IT

Bristol-Myers Squibb and

Pfizer Alliance

Charities Aid Foundation

Count Charitable Foundation

J.J. Richards & Sons

Pty Ltd

National Australia Bank Newcastle Permanent

Foundation

Omron

Stellar

The Philip Bushell

Foundation

Warrina Homes

Incorporated

Wealthplan

Westpac

#### Government

Department of Health (Federal)

Department of Health and Human Services - TAS

Queensland Government -Community Benefit Funds Unit, Office of Liquor and Gaming Regulation

National Health & Medical Research Council

Queensland Health -Community Services Funding Branch

# Health and charity partners

Diabetes Australia Queensland Heart Foundation (Victoria)



#### How to get more involved

- (i) Give time become a volunteer.
- Raise funds donate or hold a fundraising event.
- Speak up join our advocacy team.
- Y Leave a lasting legacy include a gift in your Will.
- **Characteristics** check your health regularly.
- Stay informed keep up-to-date and share our message.

#### Contact us

2 1300 194 196

 ☐ strokefoundation.org.au

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