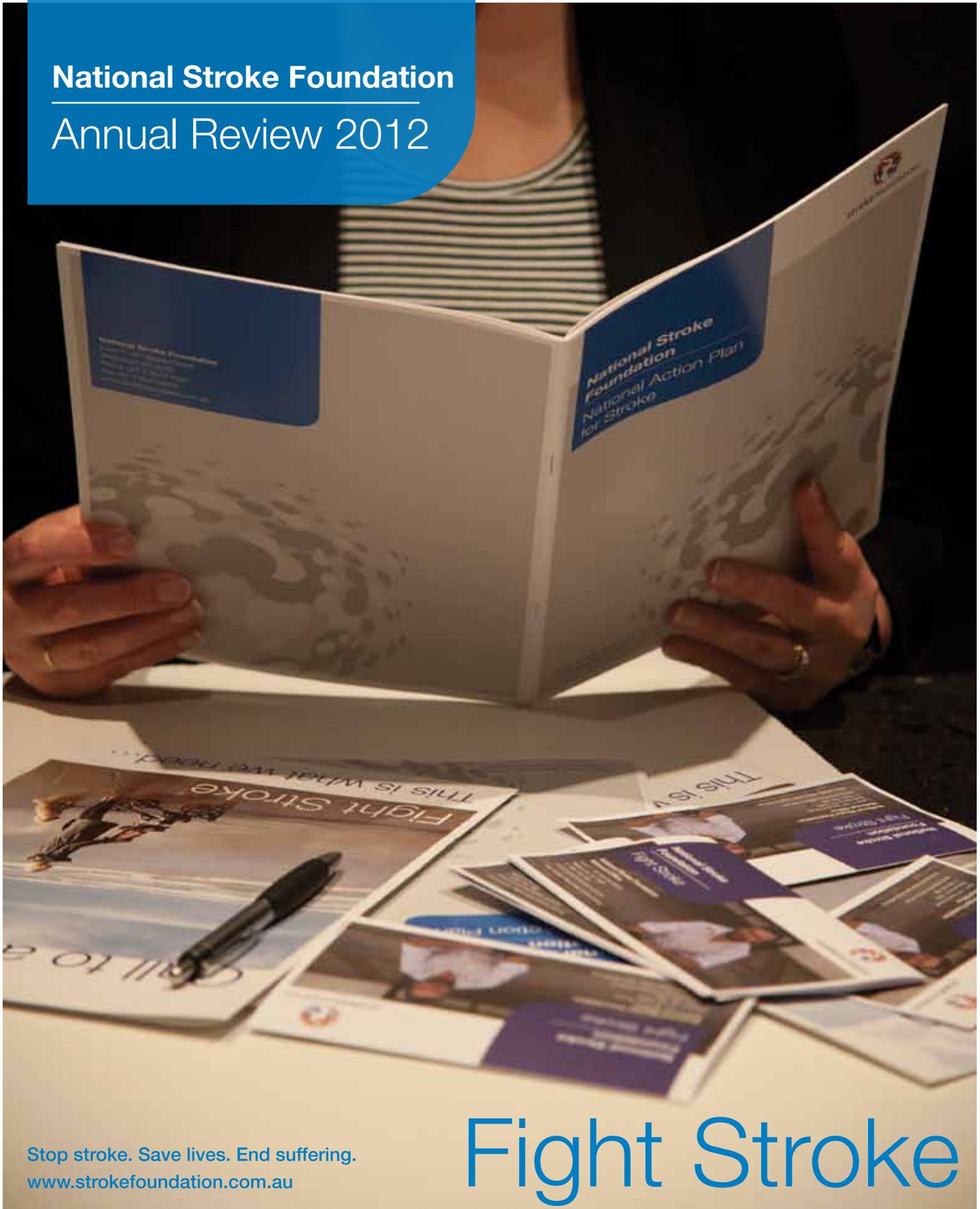




strokefoundation

National Stroke Foundation Annual Review 2012



Fight Stroke

Stop stroke. Save lives. End suffering.
www.strokefoundation.com.au

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Ms Quentin Bryce AC
Governor General of the
Commonwealth of Australia



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Our Values

Courage
Excellence
Compassion
Integrity
Leadership





Stroke Foundation in the community

From the President and Chief Executive

2012 was a very busy and fulfilling year for the National Stroke Foundation. It was a time for review and reflection on what had been achieved since 2005 when a five-year organisational strategy was devised and subsequently implemented. More importantly, it was a time to look at what is happening with stroke locally and internationally and to develop a new plan to take the organisation forward to 2017.

The focus for the next five years is on stroke survivors, on ensuring stroke matters and advocating for funding and change to put Australia's second biggest killer in its rightful place as a top five health issue all Australians know and care about.

In addition, we have restructured our organisation to ensure we are able to implement our strategic plan and have people on the ground across the country representing our national focus on stroke.

In September we launched the Fight Stroke Campaign. Fight Stroke is a call to action to all Australians who believe a serious life threatening illness like stroke should be a priority for governments and the health system. This simply does not happen right now – which is no help to the 420,000 children, young people and adults living with the effects of stroke in Australia today. The statistics are frightening but the human cost of stroke is the tragedy.

Much has changed since our inception back in 1983 but our proposition to stroke survivors, health professionals, our supporters and partners remains a priority more than ever. We thank you sincerely for your support and urge you to join our Fight Stroke campaign.

Please accept this Annual Review as our recognition of the many Australians who are committed to working with us to save lives, stop stroke and end suffering.

Professor Richard G. Larkins AO
President

Dr Erin Lalor
Chief Executive

Know your numbers delivers life-saving behaviour changes

The impact of Know your numbers checks are being translated into lifesaving action according to National Stroke Foundation follow-up research.

In 2012, 80 percent of participants reported taking two or more actions to improve their health including visiting their doctor for follow-up (52 percent). Just over half of people surveyed said they were eating healthier and 46 percent were increasing regular amounts of exercise.

The Know your numbers program is funded by Queensland Health and the NSW Ministry of Health. In Victoria the activity is funded by the National Stroke Foundation with support from the Nancy and Vic Allen Trust while a first time pilot program in Tasmania was funded by the Tasmanian Community Fund.

The program is supported in kind by Omron, which supplied blood pressure monitors to sites in need of them – particularly in the states without government funding,

2012 saw the highest participation since the program began, with sites and checks doubling compared with the previous year. Data was returned for 81,000 participants with an estimated program engagement of over 120,000 participants.

The number of sites compared with the previous year also doubled to 1,787 at locations including community pharmacies, community health centres, workplaces, Rotary and YMCA.

The program resulted in a high number of referrals for individuals potentially at risk of cardiovascular disease with 60 percent of participants who indicated high blood pressure and high AUSDRISK (for type 2 diabetes) referred to a doctor for follow up. Overall, 51 percent of participants with high blood pressure were referred to their doctor.



Stroke Foundation in the community

Supporting research

Acting FAST to save lives

The FAST campaign continues to be a powerful tool for spreading awareness about stroke. The Victorian Government again supported the campaign in 2012 with a \$300,000 commitment.

Not surprisingly a National Stroke Foundation awareness survey shows a high correlation between awareness of FAST and the location where FAST has received government funding. Victorians are better informed about all facets of stroke and what to do about it compared with their less well-educated neighbours in neighbouring states.

The results of the 2011 awareness survey were launched in March by the Victorian Health Minister, David Davis, at the Ambulance Victoria Richmond Depot. The event was attended by representatives from Ambulance Victoria and the media.

Anecdotally, staff at the Alfred Hospital Stroke Unit in Victoria report many patients who are admitted quickly following their stroke either knew about the FAST message or were with a person who had heard about FAST and understood the need to quickly call an ambulance.

National Stroke Week

National Stroke Week took place from 10–16 September and focused on delivering prevention and awareness messages to the Australian community. With the theme of 1 in 6: Know Your Stroke Risk the National Stroke Foundation distributed over 3,000 activity packs empowering individuals, community groups and organisations to run their own activities.

World Stroke Organisation President Professor Stephen Davis is pictured below, left, with Stroke Foundation Patron Mr David Brownbill at the Stroke Week Fight Stroke launch in Melbourne.



Research is a core focus for the National Stroke Foundation. Our research strategy goal is to increase the number of high quality research projects and high quality researchers across all areas of stroke leading to a reduction in the impact of stroke on our community. 68 applications were received with the following awarded:

- 12 Honours grants
- 12 Small projects grants
- 1 Clinical Research Development Award
- 1 Prevention Award

New research delivers rehab through play

Using your body to guide a ball through a maze or shoot fish with bubbles is not the first thing that springs to mind when you think about stroke recovery but it's getting results.

Physiotherapist, Kelly Bower, won a research grant in 2012 to study whether video games could assist in stroke rehabilitation. After working with existing technology Ms Bower quickly realised some of their limitations and began collaborating on a customised product with Melbourne Health, The Florey Institute of Neuroscience and Mental Health and game developer Current Circus.

“We realised the games could be too difficult either cognitively or physically and they might be giving inappropriate feedback – such as being very negative when the user failed to win. We then produced a suite of four mini-games which operate using a low-cost, depth-sensing camera that can track body movements without markers on the body or controllers,” she said.

Forty rehabilitation patients participated and the initial data is very promising.

“The basic games have been developed but we have really only looked at the physical side - there is great potential in the area of cognitive training. It's definitely an exciting field with enormous opportunity for further research.”

(Kelly Bower, pictured below on the right with Julie Bernhardt, Julie Louie and their patient, Brian).



Fight Stroke

Every day the National Stroke Foundation is contacted by stroke survivors and their families who tell stories of their experiences following their stroke. Many of these people believe they were discharged from hospital and back into the community without adequate support for either themselves or their families. Many are also stories of hope and inspiration providing an insight into the possibilities for others.

The Fight Stroke campaign was conceived to raise awareness of the grim fact that whilst stroke is Australia's second biggest killer, many Australians underestimate its threat and may be ignoring key prevention messages. Stroke has been a National Health Priority since 1996 but has never received federal budget funding for the implementation of a comprehensive stroke strategy. In Australia around 140 strokes occur every day.

Strokes are largely preventable and they need to stop. By amplifying the consumer, clinician and media voice we believe we can change this.

In response, we launched a new campaign in September 2012 designed to raise awareness of stroke and build an army of supporters to garner support and increase funding to 'fight stroke'. The campaign comprised a series of activities designed to gauge current need in the stroke community and from this solid base of understanding build a groundswell of support behind our efforts to lobby for better funding and services.

The National Stroke Foundation has increased this community support and concern about the quality and breadth of stroke care through strategies which included:

- A national survey which found only 6 percent of Australians thought stroke was a health issue they should be concerned about.
- A series of consumer forums held across the country, where were heard from more than 300 people.
- A stroke survivor survey which has ascertained the needs of 1,000 stroke survivors and their families.
- Consumers who attended the forums and completed the surveys provided feedback which formed the basis of the Consumer Call to Action.
- The first ever Stroke Survivor and Carer Summit at Parliament House in Canberra attended by more than 70 consumers.
- Meetings to deliver the Consumer Call to Action with more than 25 Members of Parliament from all parties including The Hon. Tanya Plibersek, Minister for Health at the Summit in October (pictured with [from left to



right] Neville Kerr, Helen Ebzery, Dawn Oldham [seated] and Stroke Foundation chief executive Erin Lalor).

- The launch of a new multifaceted advertising campaign during stroke week was designed to cut through and raise the awareness of stroke (pictured below).
- Fight Stroke culminated in the launch of the National Stroke Foundation's National Action Plan for Stroke, a three-year, \$198m policy response. It outlines a raft of measures to tackle stroke, a disease that leaves thousands of Australians dead and disabled each year.
- Launching a new advocacy website www.fightstroke.com.au to provide the tools people need to take action and contact Members of Parliament, media and to encourage others to join the fight against stroke.
- Building a fight stroke supporter base of more than 400 people in the first four months who are committed to taking action and raising the awareness of stroke.
- Commissioning Deloitte Access Economics to develop a case for stroke, the results will be released in 2013.

By inviting every Australian to join the fight against stroke, we are empowering individuals to actively contribute to raising the profile of stroke. It is all about educating others to understand what stroke is, how they can prevent it and the impact that stroke has on sufferers as well as their friends and family.





Clinical services

StrokeSafe Ambassadors save lives

The life-saving benefits of the StrokeSafe Ambassador program have been recognised with the activity attracting significant increased funding in 2012 allowing it to expand into several states.

Originally piloted in Victoria in 2010, the program has now expanded into Western Australia, New South Wales and Tasmania with 58 StrokeSafe Ambassadors working across these regions at the end of 2012.

The funding was provided by Bayer, the Lynne Quayle Charitable Trust (Vic) and, from July 2012, by the Australian Government under the Chronic Disease Prevention and Service Improvement Fund (for three years). This will enable the National Stroke Foundation to expand the reach of this vital education program.

In 2012:

- 189 presentations were conducted to approximately 6,115 participants.
- Training for new StrokeSafe Ambassadors was held in Sydney in June and Launceston during October.

In 2013 the program will roll out in every state and territory of Australia and an extensive evaluation of the project will be undertaken.

Several lives have already been directly affected by the program including a woman who had a stroke just weeks after attending a StrokeSafe Ambassador presentation in Tasmania. She recognised the signs of stroke and called an ambulance immediately, thereby improving her chances of a complete recovery and potentially saving her life.

Helping to shape the future of stroke care

The National Stroke Foundation continues to drive best practice in stroke care. In 2012, the Stroke Foundation led the development of the National Vascular Disease Prevention Alliance (NVDPA) *Guidelines for the management of absolute cardiovascular disease risk* on behalf of the NVDPA. The guidelines were launched in May and the Foundation continues to promote their use with 812 of the full guidelines document downloaded from our website.

In 2012, 111 hospitals participated in the Foundation's biennial National Stroke Audit Rehabilitation Services with 2,821 individual patient case notes audited. Audits enable hospitals to reflect on the gaps between the national stroke guidelines and the audit reports and are vital to assisting hospital services to improve the quality of care for patients.

Supporting professional development

The National Stroke Foundation continued to support the reduction of evidence to practice gaps and facilitated a number of workshops and presentations for health professionals in 2012. Ten workshops were facilitated throughout QLD hospitals involving 100 health professionals and a further three presentations were delivered and 14 face-to-face meetings held.

There was one presentation at a state-wide Victorian stroke network conference and several local presentations. A state-wide workshop was held in Tasmania and several local presentations were held in NSW.

To extend the reach of some activities video resources were made available on the Stroke Foundation web site. An educational workshop on the use of motivational interviewing was developed and run in Brisbane with subsequent video and other resources were produced. A thought leader video based on the Quality in Acute Stroke Care (QASC) trial was also developed. These were both made available on the National Stroke Foundation website.

Valuable resource for health professionals

As part of the initiative to support best practice stroke care the Stroke Foundation formally took over management of eStroke, the national platform for health professional education on stroke, from the Victorian Stroke Network in May. The expanded site has been very well received by health professionals, with 20,984 visits recorded for the six months from July to December, including 6,505 unique visitors. Time spent on the site by each visitor was also high with the average duration of visits tallying seven minutes 15 seconds. Pages were viewed a total of 228,225 times.

Community programs and support services

Connecting survivors with essential support

StrokeConnect was created to help stroke survivors access the support and services they need following their discharge from hospital.

The program was launched in January 2010. Members receive a welcome pack with stroke resources and services, and regular updates on stroke-related issues. In 2012, 736 members were recruited, bringing the total number of members to 1,835.

A total of 51 hospitals participated in StrokeConnect providing stroke survivors and/or carers with membership signup forms for the program.

During 2012, we received funding from Queensland Health to run the program in that State. This funding ensures the provision of services for stroke support groups, as well as delivering the StrokeConnect program to stroke survivors and carers leaving participating hospitals. At year end there were 23 Queensland Supported Groups and nine Friends of National Stroke Foundation groups.

Financial support was also secured in October in Victoria to expand StrokeConnect for one year with a focus on linking survivors to peer support.

Stroke survivor survey of unmet needs

In 2012 the Stroke Survivor and Carer Needs Assessment Survey was undertaken in partnership with the Stroke and Ageing Research Centre (STARC) - Monash University and the Stroke Division of the Florey Institute of Neurosciences and Mental Health.

The survey was designed to ascertain the needs of community dwelling Australian stroke survivors and their carers after the acute phase of the event (e.g. more than one year post-stroke). The stroke survivor section of the survey was adapted from a similar survey used in the United Kingdom.

Over 1,000 stroke survivors and carers participated in the survey. Of these 765 were stroke survivors and 387 were carers, funded as part of our three year strategic partnership with The Trust Company.



StrokeLine – a listening ear for those affected by stroke

StrokeLine has been offering survivors and carers the personal touch for nine years with a health professional on call on week days during normal business hours.

The toll free 1800 helpline was established to provide support to anyone wanting information and advice on stroke prevention, recovery and support services.

In 2012 StrokeLine received 2,236 phone calls and 207 direct email enquiries. In addition, 1,049 information packs and 213 Tackling Depression DVDs, produced in partnership with *beyondblue*, were sent out by post.

Touching more lives

StrokeConnect Online was launched in 2009 to improve access to support for stroke survivors affected by distance or disability. The online platform was revamped in 2012 to improve the usability and accessibility of the site in response to feedback from users. In early 2012 the 'Ask an Expert' and 'Blog Spot' forums were introduced, which significantly increased both the membership numbers and activity on the site.

These improvements resulted in a dramatic increase in membership of almost 50 percent in 2012, growing from 426 in January to 634 by December.

The site was heavily promoted through Stroke Foundation programs, social media, new DL flyers and the introduction of eNews which was distributed to StrokeConnect Online and StrokeConnect members.

A thorough evaluation of the site will commence in 2013 along with a review of the 'Ask an Expert' forum to ensure the site continues to meet users' needs.

Stroke support groups

The National Stroke Foundation has a small but thriving support group community. There are 47 Stroke Foundation-supported groups, 57 Friends of National Stroke Foundation groups and a further eight groups are run by the Foundation.

In 2012 we distributed 27 Stroke Week grants to assist groups in conducting a variety of Stroke Week activities.

Communications

Fundraising and events

The National Stroke Foundation secured extensive media coverage last year and appeared in more than 2,100 print, radio, television and online stories and articles.

Every Stroke Foundation campaign was represented including FAST, Know your numbers, the National Stroke Audit and all aspects of the Fight Stroke campaign. In addition to our proactive approach to securing media for our initiatives and research, which include high-profile and authoritative opinion pieces in widely-read publications, our expert commentary is regularly sought when an issue such as breakthrough treatment or new statistics appears in local and international journals. In 2012 National Stroke Foundation expertise was sought for media interviews on 179 occasions, an average of about 15 interview requests a month. Two-thirds of these were fulfilled.

We launched our new Stroke Foundation website in May 2012. Significant improvements in design and navigation on the new site have enabled us to deliver our wealth of content in a format that places users needs at the centre of the experience. Since the launch people visiting the site are staying longer and visiting more pages.

Social media continues to be a significant tool for engaging with supporters on a range of important issues such as stroke prevention, advocacy, support, information and fundraising. In 2012 our social media capacity expanded significantly and we began utilising LinkedIn to expand our reach into the corporate world.

In 2012:

- Print, radio and television stories recorded: 2,145 compared with 1,212 in 2011.
- Number of unique visits to the Stroke Foundation website: 223,109 – 139,636 in 2011.
- Facebook friends: 2,634 – 1,416 in 2011.
- Twitter followers: 2,461 – 1,299 in 2011.



Food for Thought

Food for Thought once again lit up the culinary calendar with three stunning events held in three cities across Australia.

Hobart, Melbourne and Sydney gathered some of Australia's best chefs from a selection of the country's hottest restaurants to support the National Stroke Foundation.

The Melbourne event was held on 24 May at Peninsula C, Docklands (*pictured below with host Georgi Coghlan*), Hobart took place on 19 July at Hobart Function and Conference Centre and the Sydney event was held at Doltone House on 4 October.

The chefs worked together to combine their creative expertise and serve up their restaurant's signature dish with accompanying wines. Meanwhile, guests had a chance to celebrate their senses with a six or seven course degustation dinner and participated in fundraising activities on the night.

All proceeds from the events will be used to support the Foundation's mission to stop stroke, save lives and end suffering.

The Stroke Foundation would like to thank the restaurants that made these nights possible by donating their elite chefs and produce, namely: Balgownie Estate, Embrasse, Estelle Bar & Kitchen, Gingerboy, Henry and the Fox, Sarti, Masaaki's Sushi, Smolt, Solicit, Waji Catering, Westend Pumphouse, Vanidol's, The Devonshire, Duke Bistro, Four in Hand, Otto Ristorante, Public Dining Room, Sokyō and Stones Patisserie.





Personal challenges – Doing it for stroke

“Novice” runner runs Paris Marathon

The National Stroke Foundation’s Business Operations Manager Anita Mitchell (*pictured above in Paris*) describes herself as a “novice runner” even though she took up the sport as part of a new fitness regime several years ago.

Since then the 30-year-old mother of two has built up her strength and stamina to a point where she completed the renowned Paris Marathon (42.2km).

“I didn’t think I could run a long distance until a trainer told me that if I could run 10km then I could run 21,” Anita says.

And she was thrilled to find that she could.

Anita raised over \$10,000 for the Stroke Foundation, money to go towards funding stroke research, prevention and awareness programs.

She enjoys the challenge of running because, she says, it draws on reserves of patience she did not previously think she had.

“I don’t naturally have a lot of patience – I generally want to get in, get it done and go,” Anita says. “Marathons take a lot of patience, a lot of concentration on getting through the next kilometre and the next.”

Anita had no hesitation in raising this money for her new favourite charity. “Paris is my favourite city, running through those streets was just a dream come true.”

Dan’s FAST Run

Monday 10 September was the first day of National Stroke Week. It was also the day stroke survivor Dan Englund completed an epic 1,000km running journey as part of Do it 4 Stroke. *Dan’s FAST Run* saw Dan travel from the regional Queensland town of Emerald to The Wesley Hospital in Brisbane. This run was a personal best and saw Dan raise over \$40,000 for the National Stroke Foundation. It also raised unparalleled awareness of stroke – its causes, prevention and treatment – in more than 20 rural communities in Queensland.

Dan’s run from Emerald to The Wesley Hospital was an important personal journey that retraced the distance he travelled after his stroke in 2011. Along the way Dan visited many regional towns to meet with community members at every stop and share his story of stroke and survival.

When asked about his run, Dan (*pictured above at right, presenting his fundraising cheque to Stroke Foundation staff member Anita Mitchell and Board member, Michael Hill*) says; “I would like to tell everyone I meet that a stroke is not just for certain people. Anyone in the world is able to suffer just like I did. I would like to educate the public on how to reduce their chance of having a stroke and to know the signs of someone who is having one.”

He has certainly gone a long way to achieve his goal. At the National Stroke Foundation we tip our hats to this extraordinary journey.

Honouring Mum

Clare Warren sadly lost her mum to illness and stroke earlier last year. To honour her memory and help support the National Stroke Foundation, Clare rallied 80 close family and friends together to form a Run Melbourne team in 2012. Together they pounded the pavement and raised over \$22,000 for the Stroke Foundation. This is a true example of how community groups can unite to raise critical funds to help support the Foundation’s vital work and have fun at the same time!

Anniversary run

The 12 September 2012 was the one year anniversary of Nikki Mennel surviving a stroke. She bravely marked this occasion by successfully completing a half marathon. Nikki also raised \$2,300 for the Stroke Foundation.

Record breaker

Twenty year old stroke survivor Andrew Iselin ran the Gold Coast Airport Marathon in June. He finished the 42.2km run in just over four hours (4:19:03). In doing so, Andrew broke the Australian record for the T36-T38 classification. This classification covers athletes who have suffered minimal to moderate hemiplegia. Andrew also raised over \$1,000 for the Stroke Foundation.

Visit our website www.strokefoundation.com.au to find out how you can Do it 4 Stroke.

Strategic review and organisational restructure

Strategic review

Over the past ten years the National Stroke Foundation has experienced significant growth. At the end of 2011 the Board began a strategic review which was concluded in August 2012. This was the first major review of the organisation since 2009 and was timely as the organisation has expanded across the country as we worked to achieve our goals across the four priority areas of prevention and awareness, stroke services, stroke support and research. The extensive review, led by the chief executive and a Board sub-committee, comprised environmental scanning, facilitated workshops, research with key stakeholders and consultation with staff, consumers and clinicians. The key strategies for National Stroke Foundation for the next five years are:

- Engaging consumers.
- Focused program delivery.
- Building profile for stroke and the National Stroke Foundation.
- Strengthening advocacy.
- Building a national organisation.
- Consolidating and growing revenue.

We will do these so that:

- We see a reduction on stroke incidence
- We see improved quality of care resulting in fewer deaths and improved life after stroke.
- We hear more conversations about stroke.
- Funding for stroke programs is increased.

Following on from the development of the new Strategic Plan, the Board approved a new structure for the organisation. This aligns our team structures with the new Plan, allowing us to more effectively manage future growth of the organisation nationally. The transition to the new structure was completed in late August.

Review of risk management framework

A review of our risk management framework and operating procedures identified the need to improve our risk identification and review procedures. We have developed a risk management framework that guides our risk identification, management and reporting procedures for both strategic and operational risks. This has significantly improved our planning and management of projects and potential risks.

People and culture

A new health and wellness program was introduced in 2011, funded by an external grant, with the aim of improving the physical, mental and social wellbeing of staff. This program has continued throughout 2012 with a mix of activities such as work health checks, flu vaccinations, a pedometer challenge, footy tipping and lunchtime information sessions. This has had benefits from both a social and wellness perspective, and has been enthusiastically supported by staff across the organisation.

In the context of our new Strategic Plan, in late 2012 we undertook an all-staff review of our Values, resulting in defining our Values as Courage, Excellence, Compassion, Integrity and Leadership. Staff explored and discussed the meaning and behaviours that demonstrate these Values, and we will continue to discuss and explore these new Values during 2013.

As part of our commitment to developing leadership within the organisation, and in the context of the new organisational structure, during 2012 we conducted a training needs analysis for managers and leaders with the assistance of pro-bono consultant. We commenced delivery of a leadership development program to our Directors and Managers, which will continue throughout 2013.

Information and communication technology

Having upgraded our IT platform in 2011 which significantly improved IT performance for staff in all offices, a review of telecommunications was undertaken in 2012 which included a review of technology, supplier and the cost of land lines, mobiles and other inter-office communication technology. As a result of the review we have changed suppliers for specific services, which will generate improved service and cost savings and we will continue to improve procedures and technology to support effective communication between offices.

Upgrading our financial software was identified in a review of our financial operations undertaken in 2011, and new finance and payroll software have now been installed, which has significantly improved our financial operations and will support our future needs.

Facilities and accommodation

With the growth of our Sydney and Brisbane offices as a result of externally funded contracts, their existing premises were no longer suitable and new premises were identified in early 2012 to accommodate the growth. The relocation of staff occurred early in the year, which has allowed these offices to operate efficiently and continue to grow.

Financial performance

Revenue	2012 (\$'000)	2011 (\$'000)	2010 (\$'000)	2009 (\$'000)
Community Support - Non-Bequests	8,601	8,557	8,398	7,063
Community Support - Bequests	1,001	477	896	1,972
Corporate Support	439	42	215	338
Government Support	3,523	2,451	2,117	1,475
Product Merchandise	34	37	52	73
Interest Income	134	83	100	56
Total Revenue	13,732	11,648	11,778	10,977
Expenses				
Priority Area 1 - Prevention & awareness	3,833	2,814	2,228	1,619
Priority Area 2 - Stroke services	1,571	1,074	1,169	1,042
Priority Area 3 - Life after stroke	1,486	1,045	991	879
Priority Area 4 - Research	450	409	312	254
Priority Area 5 - Fundraising*	4,345	4,391	4,877	3,988
Priority Area 6 - Governance & Accountability	1,347	1,291	1,127	924
Total Expenses	13,032	11,024	10,704	8,706
Surplus From Ordinary Operations	700	624	1,074	2,271
Other Investment Income	232	356	128	103
Restatement of Investments to Fair Value	369	(527)	145	353
Total Other	601	(170)	273	456
OVERALL RESULT	1,301	454	1,347	2,727
Financial Position				
Assets				
Cash (inc. Deposits)	5,239	3,393	2,866	2,495
Receivables	478	266	296	347
Inventory	6	6	8	7
Other Financial Assets at Fair Value**	3,958	3,365	4,023	2,602
Fixed Assets	273	269	259	252
Total Assets	9,954	7,300	7,452	5,703
Liabilities				
Payables	868	727	719	396
Provisions	1,993	763	1,331	1,211
Lease Liability	-	18	63	105
Total Liabilities	2,861	1,508	2,114	1,713
ACCUMULATED FUNDS	7,093	5,792	5,338	3,991

Ratios and Expenditure Notes:

Direct fundraising expenses to income ***	17.1%	21.2%
Administration expenditure to income	9.6%	10.4%

* Includes major developmental investment into a donor acquisition program.

** Increase in 2009 represented in part by "Australian Listed Shares" from a Bequest received.

*** Does not include income and expenses associated with major developmental investment.

Thanks to our supporters, the future is brighter

Our vision is a world without stroke. We want to stop stroke, save lives and end suffering and in 2012, our wonderful supporters and volunteers again brought us closer to that goal.

We want to express our heartfelt thanks to everyone who gave of their time, expertise or supported us financially – without you we couldn't achieve our vision.

Our donors are helping to change lives

Thanks to the support of our generous donors the Stroke Foundation has continued to deliver vital services and programs to people affected by stroke.

We greatly appreciate the passion and commitment of our big-hearted supporters who help make it possible for us to combat stroke.

In 2012 more people chose to give on an ongoing regular basis. Their regular gift enables us to plan for and fund more programs to assist survivors and campaigns that raise awareness, prevent stroke, facilitate research, improve treatment and make life better for stroke survivors, their families and carers.

Bequests

Many of our supporters have taken the wonderful step of including a gift to the Stroke Foundation in their Wills. These bequests form a significant part of the income we need to provide important programs and services for stroke and help us in our fight against stroke.

Every bequest that we receive, no matter what its size, makes a valuable contribution towards reducing the devastating impact that stroke has on Australians, their families and their friends.

Throughout 2012 the Stroke Foundation was fortunate enough to receive a number of gifts that were thoughtfully included in the Wills of the following supporters from across the country:

- Graeme Stanley Carter
- Betty Clare Gough
- William Charles John Hill
- Joyce Lynette Kirby
- Annette Marie McWaters
- Thelma May Ryan
- Aileen Mary Wells
- Peter Francis Woods
- Robin Michael Furniss
- Jean Hale
- Margaret Ann Jones
- Douglas John McMillan
- Hedwig Roediger
- Jean Margaret Thomson
- Connie Wong

We are truly grateful for the thoughtful gifts from each and every one of these wonderful people. Their final gifts will help to stop stroke and save lives long into the future.

We hope these gifts inspire more of our supporters to think about including charitable gifts in their Wills. If you would like to find out more information about how your gift could help save lives, please get in touch with our Bequests team by calling them on 1300 194 196.

Corporate, Trusts and Foundations

- Allergan Australia
- ANZ Trustees
- Baker Foundation
- Bayer Australia Ltd
- Bell Charitable Fund
- Boehringer Ingelheim
- Bruce Wall Charitable Trust
- Coreprint
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- Nancy and Vic Allen Trust
- Omron Healthcare
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National Stroke Foundation

National Office

Level 7, 461 Bourke Street

Melbourne VIC 3000

Phone: 03 9670 1000

Email: admin@strokefoundation.com.au

We have offices in Brisbane, Sydney, Hobart and Perth.

ABN 42 006 173 379

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StrokeLine: 1800 STROKE (787 653)

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